

## CUBECON 2020 SPONSORSHIP PACKAGES



[HTTPS://MTGCUBECON.COM](https://mtgcubecon.com)

Thanks for considering supporting *CubeCon*, the first Magic: the Gathering event entirely dedicated to Cube draft! The Cube format is known for players who are enfranchised, who have disposable income to devote to their passions, and who are keen to make their cubes and their cube experience as unique and personalized as possible. Our 112-person event will take place May 23-25, 2020 in Madison, Wisconsin. More information can be found on our website, [MTGCUBECON.COM](https://mtgcubecon.com). If you have any questions regarding the event, please feel free to reach out to Zach Halpern, Event Coordinator for CubeCon, via email ([ZACH@MTGJSON.COM](mailto:ZACH@MTGJSON.COM)) or on Twitter via DMs ([@ZOOZACH](https://twitter.com/ZOOZACH)).

## SPONSORSHIP PACKAGES

*All levels of sponsorship may be adjusted as organizers see fit.*

### **Common Sponsorship**

\$300 USD *or* \$200 USD + \$500 USD worth of product

- ◆ Your company's logo on our website's Sponsors page
- ◆ A Twitter mention thanking your company for its support (with links) from each organizer (5 total tweets)

### **Uncommon Sponsorship**

\$500 USD *or* \$250 USD + \$1000 USD worth of product

*All of the above, plus*

- ◆ 2 Twitter mentions (10 total tweets)
- ◆ A mention in one of our emails to all attendees

### **Rare Sponsorship**

\$750 USD *or* \$500 USD + \$1000 USD worth of product

*All of the above, plus*

- ◆ 3 Twitter mentions (15 total tweets)
- ◆ 2 email mentions
- ◆ Shoutout in a video that advertises the event
- ◆ Live Twitch shoutouts by personalities such as TeamJBro leading up to the event

### **Mythic Rare Sponsorship**

\$1500 USD *or* \$1000 USD + \$1000 USD worth of product

*All of the above, plus*

- ◆ Your company's logo on the official CubeCon 2020 Playmat (provided at no additional cost to each CubeCon participant, including Judges). *Note: You must pledge by March 15, 2020 at 11:59 pm EST in order to qualify.*
- ◆ Shoutouts during the live Twitch stream at CubeCon
- ◆ 5 Twitter mentions (25 total tweets)
- ◆ Mentioned in every email we send
- ◆ Ability to include a business card, coupon code, and/or small promotional item in each swag bag